



Filippo Pivetta

PRODUCT ENGINEER · AI SOLUTIONS ARCHITECT

Pordenone, Italy (Open to Relocation in DACH)

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Summary

Management Engineer with a builder mindset, bridging the gap between business strategy and technical execution. Experienced in founding a B2B SaaS startup (Schedulame) and engineering AI-driven automation systems for SMEs. Strong international background with academic experiences in South Korea, Belgium, and Spain. Currently seeking Product Management or Solutions Engineering roles to leverage a unique mix of analytical rigor and full-stack development skills.

Experience

Schedulame (B2B SaaS Startup)

Pordenone, Italy

CO-FOUNDER & PRODUCT ENGINEER

Jan. 2024 - Present

- Founded and engineered a B2B SaaS platform for service businesses, focusing on reducing no-show rates via automated scheduling.
- Designed a **WhatsApp-first architecture** to minimize user friction, developing the full-stack MVP using **Next.js, Node.js, and AWS**.
- Conducted customer discovery interviews with local SMEs to validate Product-Market Fit and pivot features based on user feedback.

Self-Employed

Remote / Italy

AI SOLUTIONS ARCHITECT (FREELANCE)

Oct. 2023 - Present

- Designing bespoke digital automation layers for SMEs to replace manual spreadsheet workflows with scalable software.
- Developed a custom **CRM** for a consulting firm, migrating data from Excel to a centralized database and reducing data entry time by 40%.
- Integrating LLM APIs (OpenAI) into business workflows to automate document parsing and email classification.

IAL FVG (Vocational Training Center)

Pordenone, Italy

CORPORATE TRAINING INSTRUCTOR

Oct. 2024 - Present

- Delivering corporate workshops on "Digital Security" and "AI Productivity Tools" for professionals.
- Teaching non-technical teams how to leverage Generative AI and advanced Excel for data analysis.

UniUd eRacing Team (Formula SAE)

Udine, Italy

BUSINESS TEAM MEMBER

Oct. 2023 - Sep. 2024

- Collaborated in a cross-functional team to design and pitch the Business Plan for an electric racing vehicle startup.
- Developed financial projections and market entry strategies, presenting to international judges during Formula SAE competitions.

Education

University of Udine

Udine, Italy

M.Sc. IN MANAGEMENT ENGINEERING (DIGITAL BUSINESS & ANALYTICS)

Oct. 2024 - Present (Exp. Oct. 2026)

- Focus: Data Analytics, Digital Transformation Strategy, Business Process Management.

Dankook University

Seoul, South Korea

INTERNATIONAL MOBILITY PROGRAM (TECH MARKETS FOCUS)

Sep. 2025 - Dec. 2025

University of Antwerp

Antwerp, Belgium

ERASMUS+ EXCHANGE PROGRAM (BUSINESS MANAGEMENT)

Feb. 2025 - Jul. 2025

University of Udine

Udine, Italy

B.Sc. IN INDUSTRIAL ENGINEERING (IT FOCUS)

Sep. 2021 - Oct. 2024

- Thesis:** "Greedy algorithms for the Hybrid Flow Shop Scheduling problem".

University of Jaén

Jaén, Spain

ERASMUS+ EXCHANGE PROGRAM

Feb. 2023 - Jul. 2023

Skills

Tech Stack

Python, SQL, TypeScript, JS, Next.js, React, Node.js, Tailwind, Git, Docker

Data & AI

Pandas, NumPy, OpenAI API, Prompt Engineering, Cursor, Advanced Excel

Business

Product Management, Agile/Scrum, MVP Dev, B2B Metrics.

Languages

Italian (Native), English (C1), Spanish (B1), German (A1)